



January 17, 2012

VITICULTURE & ENOLOGY  
**CAREER FAIR**

*Where employers and students meet!*

Dear Employer:

CALIFORNIA  
STATE  
UNIVERSITY,  
FRESNO

The Department of Viticulture and Enology at California State University, Fresno is pleased to invite you to participate in our 2012 **Viticulture & Enology Career Fair**. This event will take place on **Thursday, February 23**, from **9:00 a.m. to 12:30 p.m.** in the Viticulture and Enology facilities, surrounded by the Fresno State vineyards and winery, making it convenient for our students to attend. Special tours of our unique viticulture and enology facilities, including our award-winning winery, will be available to employer representatives.

The primary purpose of this career fair is to provide our students with information regarding the various viticulture and enology related jobs that are available in your organization now and in the future. You will have an opportunity to interact with our growing number of students, many of whom you may be interested in someday hiring. As you know, Fresno State is known for its hands-on approach to learning and has a history of successfully preparing graduates for their viticulture and enology careers. Many of our alumni hold leading positions in the grape and wine industry throughout the state, nation and world.

We encourage you to bring any announcements, application forms and/or company materials with you to the fair. Each employer will be provided with a standard 6' table space on which materials can be displayed. You are welcome to bring a table covering, additional signs, and displays or similar materials that you find helpful for these types of programs. You may use an electrical outlet if needed, however, we ask that you bring your own extension cord since we are unable to provide them to each participating employer.

To participate at this event, we are requesting a donation of \$50.00 to help offset expenses which include refreshments for two of your representatives. Should you wish to bring additional reps, we'd appreciate receiving an extra \$10.00 per person. Employers may also wish to reserve a private interview room to meet with students for only \$50.00 for each 30-minute increment.

Enclosed is an advance registration form. Please pay particular attention to the **February 15, 2012 registration deadline**. It is very important that we receive your registration prior to this date as space is limited. We also want to insure your inclusion in all our advanced publicity to our students - including online links to your company from our department's web site. You may also advertise your vacancies using our new online job posting system directly on our Department's website: <http://jcast.csufresno.edu/ve/jobs>.

Additional details, directions and set-up information will be provided in your confirmation letter which will be sent just prior to the event. If you have any questions, feel free to contact Cynthia Wood at [cynthiaw@csufresno.edu](mailto:cynthiaw@csufresno.edu) or 559 278-7135.

We look forward to bringing together employers and viticulture and enology students at this specialty Career Expo, one that focuses on career opportunities for students with an interest in the grape and wine industry. We are very excited about your participation in 2012 and believe you will be impressed with the viticulture and enology program and students at this institution. We hope to see you on February 23!

Cordially,

Dr. James Kennedy  
Department Chair  
<http://jcast.csufresno.edu/ve>

**Department of  
Viticulture and Enology**

Jordan College of  
Agricultural Sciences and  
Technology

2360 E. Barstow Ave. M/S  
VR89  
Fresno, CA 93740-8003

559.278.2089  
Fax 559.278.4795

[jcast.csufresno.edu/ve](http://jcast.csufresno.edu/ve)

enclosure

THE CALIFORNIA STATE UNIVERSITY

Department of Viticulture & Enology - California State University, Fresno

Viticulture and Enology Career Fair – Thursday, February 23, 2012

Meet our Students from 9:00 am – 12:30 pm

Registration Deadline: February 15, 2012

Organization Name: \_\_\_\_\_ Web Address: http://\_\_\_\_\_
Contact Person: \_\_\_\_\_ E-mail Address: \_\_\_\_\_
Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_
Brief Company Description: \_\_\_\_\_

REGISTRATION INCLUDES: Refreshments for two of your representatives, parking, table space (6'), two chairs, company listing and links on our website. (Viticulture & enology facility tours are available upon request.) We encourage winemakers, vineyard managers, lab managers, and owners to attend our Career Fair. Please print the names of your representatives below and indicate if they are Fresno State alumni. Thank you.

1. Name: \_\_\_\_\_ Mailing Address: \_\_\_\_\_
Title: \_\_\_\_\_ City: \_\_\_\_\_
Phone: ( ) \_\_\_\_\_ State: \_\_\_\_\_
Fax: ( ) \_\_\_\_\_ Zip: \_\_\_\_\_
E-mail Address: \_\_\_\_\_ Alumni? \_\_\_ Yes \_\_\_ No

2. Name: \_\_\_\_\_ Mailing Address: \_\_\_\_\_
Title: \_\_\_\_\_ City: \_\_\_\_\_
Phone: ( ) \_\_\_\_\_ State: \_\_\_\_\_
Fax: ( ) \_\_\_\_\_ Zip: \_\_\_\_\_
E-mail Address: \_\_\_\_\_ Alumni? \_\_\_ Yes \_\_\_ No

VITICULTURE & ENOLOGY CAREER FAIR

EVENT: Thursday, February 23, 2012. Employer Check-in & Set-up: 8:00-8:45 am. Event: 9:00 am – 12:30 pm

Location: Viticulture & Enology Facilities, 2360 E. Barstow Ave., Fresno

\$50 Donation Requested by February 15, 2012. Space is limited.

\$10 Requested for each additional person X \_\_\_\_\_ =

Interview Room (30 minute increments) at \$50 each (limited availability) \_\_\_\_\_ x \$50 each =

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

Hiring Needs: (Feel free to attach job descriptions or post electronically at http://jcast.csufresno.edu/ve/Jobs/)

Job Title: \_\_\_\_\_ Major(s): \_\_\_\_\_ Location(s): \_\_\_\_\_

Job Title: \_\_\_\_\_ Major(s): \_\_\_\_\_ Location(s): \_\_\_\_\_

\_\_\_ We do not currently have job openings but would like to participate by sharing information about our company.

TOTAL DUE (NON-REFUNDABLE): Checks payable to: CSUF Foundation

\$ \_\_\_\_\_

Please return by February 15 to Cynthia Wood, California State University, Fresno Viticulture & Enology, 2360 E. Barstow MS VR89, Fresno, CA 93740-8003, 559-278-7135 or fax 559-278-4795. cynthiaw@csufresno.edu

Donation funds will be used to offset Career Fair expenses, including F&B and supplies. Any remaining funds will be used to support the mission of the Viticulture & Enology Department. Thank you for your support.

For Office Use Only

Date Received \_\_\_\_\_ Date Paid \_\_\_\_\_ Check Number \_\_\_\_\_ Amount \_\_\_\_\_